

## Creating a web portal on entrepreneurship management

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### ABSTRACT

This web portal on entrepreneurship management is the outcome of a long felt desire to help those students of home science who have very little or no knowledge about using the internet for searching about a topic for the purpose of making notes, projects and assignment. The coverage of the web portal is very comprehensive. It is bound to give a very clear cut, explicit and definite answers to the questions that arise when the students learn the subject. The researcher is confident about the immense utility of the portal. The web portal is created in such a way that it can be accessed easily on-line as well as off-line. In this web portal various web pages were created by using the html codes and tags. These web pages were combined together with the help of various hypertext links. These combined pages together form some modules which are interlinked together for easy access throughout the portal. The modules thus created are: Master Page, Home Page, Unit {1,2,3,4,5}, About Us, Feedback And Contact Us, Click Here For Images.

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**Key words :** Web portal, Entrepreneurship, Home science

### INTRODUCTION

The perception of the lay man is that the field of home science is about home making and household chores. But in reality it is the only field which prepares young learners for the most important goals in their lives- looking after their home and family and preparing for a career *i.e.* for vocational life.

There is a dearth of study material for (Home Science) resource management students on various subjects like ergonomics, housing and interiors, theory of management, residential interior space design and landscaping and especially on entrepreneurship management. This scarcity proved to be an encouragement to take an initiative to create a web portal to encourage the e-learning amongst the students. This Web portal is helpful for the students to gather all the required information.

This portal provides:

- A proper and descriptive study material.
- The categorized information on the topics.

### Website:

A website is a collection of web pages, typically common to a particular domain name or sub-domain World Wide Web on the internet.

The pages of website are accessible from a common

root URL. The URLs of the pages organize them into a hierarchy, although the hyperlinks between them control how the reader perceives the overall structure and how the traffic flows between the different parts of the site.

### Web-portal:

A Web portal is also known as links page. It presents information from different sources in an unified way.

It is the standard search engine. Web portals offer services like email, news, stock prices, information, databases and entertainment.

### E-learning:

E-learning is essentially the computer and network enabled transfer of skills and knowledge. E-learning applications and processes include web-based learning, computer based training and learning, virtual classroom opportunities and digital collaborations. Content is delivered via the internet, audio or video tape, satellite TV and CD-ROM. It can be self-paced or instructor-led and includes media in the form of text, image, animation, streaming video and audio.

### Aim:

Creating a web portal on entrepreneurship management.

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